

Workpoints

Experian's web-based behaviour platform is designed to engage and energise your employees.

A company's greatest resource is its employees; but for many companies, employees can be one of their greatest obstacles. Overcome the frustration of high employee turnover, low employee motivation and poor performance with Experian's Workpoints.

Workpoints is a web-based platform that facilitates positive behavioural change within an organisation. Through enhanced engagement, gamification, awareness, peer recognition, and instant gratification, Workpoints can assist organisations in energising and motivating employees, and driving their long-term organisational goals and culture.

Why you need an employee rewards platform

- Engage employees and increase job satisfaction.
- Create achievable objectives for everyone.
- Incentivise customised behaviour for each individual.
- Reward through peer and management recognition.
- Drive your organisational culture and instil your values.
- Develop, motivate and retain top talent.

Workpoints offers

- **Simplicity:** A single platform, simple to create and set up, and easy to navigate.
- **Transparency:** Full reporting, accounting, and float management.
- **Value:** Single price point for access, rewards enablement, and the availability of additional services.
- **Customer Service:** Full track and trace capabilities, prompt response on escalations, and monitoring tools.



Workpoints key features

- Organisational Culture
- Customised Awarding
- Peer Recognition
- Social Timeline
- Leader Boards
- Reporting & Data
- Exceptional Rewards
- Full Online Rewards Store
- Additional Apps

Workpoints key features

Organisational Culture

Through communicating actions that are important to the organisation and recognising and rewarding employees accordingly, Workpoints assists with driving your ideal work culture.

Customised Awarding

Employees can be awarded for a wide range of behaviours. Administrators can customise the awarding of activities based on chained sequences of rules, conditions and limitations.

Peer Recognition

Awarding can occur between all employees and across all levels. Allowing co-workers to recognise the contributions of others which encourages engagement and positively impacts organisation morale.

Social Timeline

Activities can be acknowledged, recognised and rewarded openly. A live integrated timeline shows all activity awarding within the organisation. This can drive communication and engagement amongst employees.

Leader Boards

Workpoints provides a visual and gamified ordering of the leading members. This shows employees their own standing compared to their colleagues and encourages extra effort through driving friendly competition.

Reporting & Data

Bites of information are spread around the system, with metrics at a glance and feedback within context.

Exceptional Rewards

Organisations have the choice to monetise their programmes. Employees can exchange earned points for digital vouchers from the brands on our rewards store.

Full Online Rewards Store

Workpoints offers a rewards store with the biggest brands in South Africa, ranging from retail, electronics, investing, and charities, to travel and lifestyle.

Additional Apps

The Workpoints extra features have been upgraded to an app ecosystem. These apps are automatically added to Workpoints as they become available and are free of charge.

Contact us to find out how Workpoints can drive productivity, efficiency and positive employee behaviour in your workplace by emailing Experian's Loyalty and Rewards at loyaltyandrewards@experian.com
