



# Full Client Managed Solution

Customisable and scalable rewards programme for large enterprises.

This cost-effective solution gives clients the ability to create a customised, holistic and fully realised loyalty and rewards programme by using data, reporting and rewards tools, guided by our expert consulting.

Our full client managed solution also helps your business generate a continuous additional revenue stream through voucher creation and distribution.

Depending on your needs and scale of loyalty strategy, this solution can be tailored to your budget, business requirements or limitations.

## This solution gives you access to Experian's loyalty suite:

- Voucher creation with **Enigma**.
- Voucher selling and management with **Rewards Exchange**.
- **Consultancy** at each point in the programme.
- Complete campaign **Reporting**.

## Why you should be rewarding your customers

- Drives profitable customer behaviours.
- Understand and increase engagement with your customers.
- Build a relationship with your customers.
- Gain insights into your customer base for personalised offers.
- Grow your base and keep your existing customers happy.

## What we bring to rewards

- Consultation on building value propositions.
- Configuration and implementation of programmes.
- Tracking and reporting.

To find out how our full loyalty and rewards solution can drive revenue through rewarding your customers, email Loyalty & Rewards at [loyaltyandrewards@experian.com](mailto:loyaltyandrewards@experian.com)